



CERAMICHE
SUPERGRES

STORY



È una storia lontana che ancora ritorna con la sua forza e la sua tradizione, per raccontare anni di vita che trascorrono intensi. Una storia che trova le sue radici in Francia, tra i segni e le sfumature che il tempo ha lasciato sulle pavimentazioni in pietra, che diventano oggi i canoni di un nuovo concetto di bellezza tutto da valorizzare.

Nella nuova interpretazione in gres porcellanato, Story trasforma le imperfezioni in peculiarità, la matericità in naturalezza, la grafica in punto d'equilibrio tra antico e moderno, per una storia nuova senza fine.

{ my story }

STORY

CHAPTER .1 ivory

CHAPTER .2 bronze

CHAPTER .3 grey

CHAPTER .4 dark

CERAMICHE SUPERGRES

A timeworn story that keeps returning with its strength and its tradition, to recite the passing of time elapsed with intensity.

A tale that has its roots in France, between the marks and hues left by the passage of time on stone paving, which today have become the canons of a new concept of beauty yet to be fully valued. In the new reinterpretation of porcelain stoneware, Story transforms imperfections into peculiarities, the texture of the matter into naturalness and the graphics into perfect equilibrium between the ancient and the modern, for a new never-ending story.

C'est une histoire d'autrefois qui revient toujours avec toute sa force et sa tradition, pour raconter les années de vie intenses qui passent.

Une histoire qui a ses racines en France, entre les marques et les nuances que le temps a laissées sur les sols en pierre, qui deviennent aujourd'hui les canons d'un nouveau concept de beauté à valoriser. Dans une nouvelle interprétation en grès cérame, Story transforme les imperfections en particularités, la texture en naturalité, le graphique en un point d'équilibre entre l'ancien et le moderne, pour une nouvelle histoire sans fin.

Eine alte Geschichte, die mit ihrer ganzen Stärke und Tradition zurückkehrt, um von den intensiv verbrachten Jahren zu erzählen.

Eine Geschichte, die ihre Wurzeln in Frankreich findet, in den Zeichen und Nuancen, die die Zeit auf dem Steinpflaster hinterlassen hat und heute zum Standard eines neuen Konzepts der Schönheit, das in seiner Gesamtheit ausgeschöpft wird, geworden ist. In der neuen Interpretation aus Feinsteinzeug Story verwandeln sich die Unvollkommenheiten in Besonderheiten, die Textur in Natürlichkeit, die Grafiken in eine Balance zwischen alt und modern, für eine neue endlose Geschichte.

Es una historia que se remonta en el tiempo que regresa con fuerza y tradición, para contar los años de vida que transcurren con intensidad.

Una historia que hunde sus raíces en Francia, entre las huellas y matices que el tiempo ha dejado en las pavimentaciones en piedra, que se convierten hoy en cánones de un concepto totalmente nuevo de belleza por valorizar. En la nueva interpretación en gres porcelánico, Story transforma las imperfecciones en peculiaridades, la materialidad en naturalidad, los aspectos gráficos en punto de equilibrio entre lo antiguo y lo moderno, para una historia nueva sin fin.

Это старинная история, которая повествует о бурных годах жизни, о глубоких традициях.

История, чьи корни – во Франции, среди следов, оставленных временем на каменных полах и мощениях. Тех следов, которые сегодня превращаются в новый канон красоты.

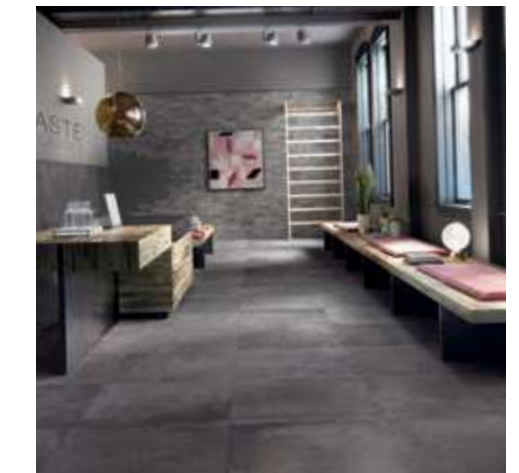
Керамогранитная коллекция Story дает потертостям, неровностям, шероховатостям новую интерпретацию, заставляя их звучать изумительно актуально. Красота этой коллекции – в совершенном равновесии между традицией и современностью. Это новая история. Без конца.

.1 page 06

.2 page 10

.3 page 14

.4 page 20



DISCOVER MORE:



Catalogue



CHAPTER .1

I confini si perdono,
l'antico stringe la mano al moderno,
le imperfezioni diventano carattere.

Barriers fade away, the antique shakes
hands with the modern, imperfections
become character.

Les limites s'effacent, l'ancien se mêle au
moderne, les imperfections deviennent
caractère.

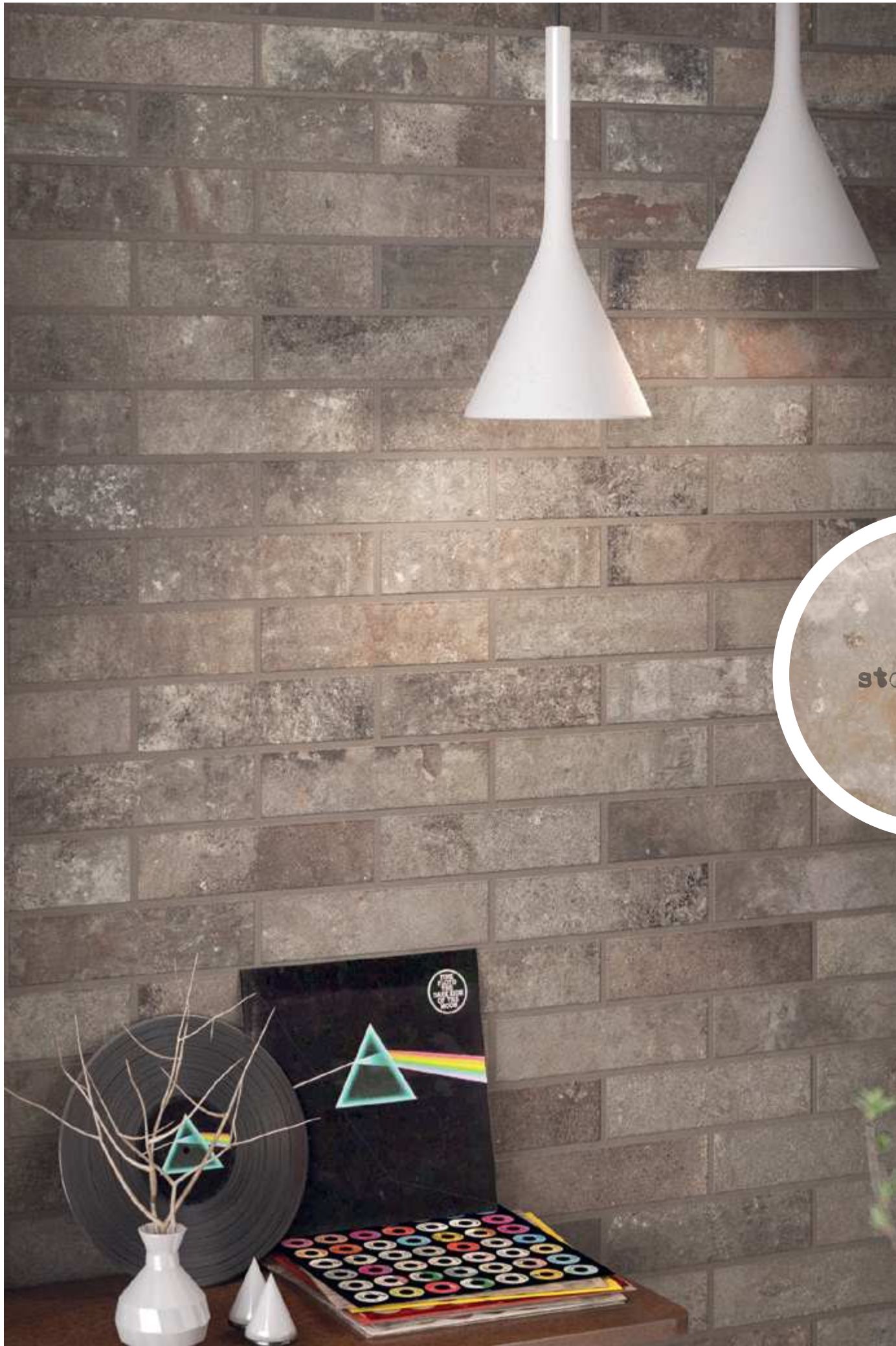
Die Grenzen verlieren sich, das Alte
reicht dem Modernen die Hand,
Unvollkommenheiten werden zum Merkmal.

Las fronteras se pierden, lo antiguo estrecha
la mano a lo moderno, las imperfecciones
se convierten en carácter.

Границы стираются, старина сплетается
с современностью, несовершенства
становятся достоинством.



story ivory 45x90RT - 18"x36"
story ivory grip 60x60RT - 24"x24"
story bronze brick 7.5x30 - 3"x12"



«
story bronze brick 7.5x30 - 3"x12"



story ivory 45x90RT - 18"x36"



CHAPTER .2

L'eleganza del portamento è lo stile dell'arredamento, pose e sfumature che accostano passato e futuro.

The elegance of posture is the furnishing style, details and shades that juxtapose past and future.

L'aspect élégant est le style du mobilier, des détails et des nuances qui combinent passé et futur.

Der Habitus der Eleganz ist der Stil der Möbel, der Details und der Nuancen, die Vergangenheit und Zukunft verbinden.

La elegancia del porte es el estilo de la decoración, detalles y matices que unen pasado y futuro.

Интерьер пронизан стильной элегантностью. Детали и нюансы сплетают воедино прошлое и будущее.



story bronze 45x90RT - 18"x36"
story ivory brick 7.5x30 - 3"x12"
remake brown 19.7x120RT - 7 3/4"x48"
serie Remake



story ivory brick 7.5x30 - 3"x12"



story.bronze



story bronze 45x90RT - 18"x36"



CHAPTER .3

Una tavola imbandita,
un raggio di sole illumina dettagli
che rendono l'atmosfera di una
bellezza singolare.

A sumptuously laid table, a ray of sunlight
illuminates the details that make the
atmosphere exceptionally beautiful.

Une table dressée, un rayon de soleil
illumine des détails qui rendent l'atmosphère
d'une beauté singulière.

Ein gedeckter Tisch, ein Sonnenstrahl
beleuchtet Details, die die Atmosphäre
einzigartig schön machen.

Una mesa bien puesta, un rayo de sol
ilumina detalles que dan una belleza
singular a la atmósfera.

Накрытый стол. Луч солнца мягко
освещает детали, придающие обстановке
пленительную красоту.



story grey 75x75RT - 30"x30"
story grey brick 7.5x30 - 3"x12"



story.grey

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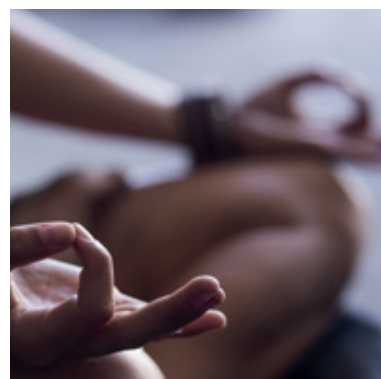
story grey mosaico burattato
30x30 - 12"x12"



story grey 75x75RT - 30"x30"



story grey T_20 45x90 - 18"x36"
westbrown spaccatella 10.5x45RT - 4"x18" serie Travel



CHAPTER .4

La ricerca dell'armonia di corpo e anima trova equilibrio nell'intensità degli spazi dal gusto minimal.

The search for harmony between body and soul finds its balance in the intensity of spaces of minimalistic flair.

La recherche de l'harmonie entre corps et âme trouve son équilibre dans l'intensité des espaces au goût minimaliste.

Die Suche nach Harmonie von Körper und Seele findet ihr Gleichgewicht in der Intensität der Räume von minimalistischem Stil.

La búsqueda de una armonía de cuerpo y alma encuentra el equilibrio en la intensidad de los espacios de gusto minimalista.

Поиск гармонии между душой и телом находит равновесие в благородной простоте минималистических пространств.



story dark 75x75RT - 30"x30"
story dark brick 7.5x30 - 3"x12"



story.dark

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story dark brick 7.5x30 - 3"x12"
story dark 75x75RT - 30"x30"



story dark 75x75RT - 30"x30"



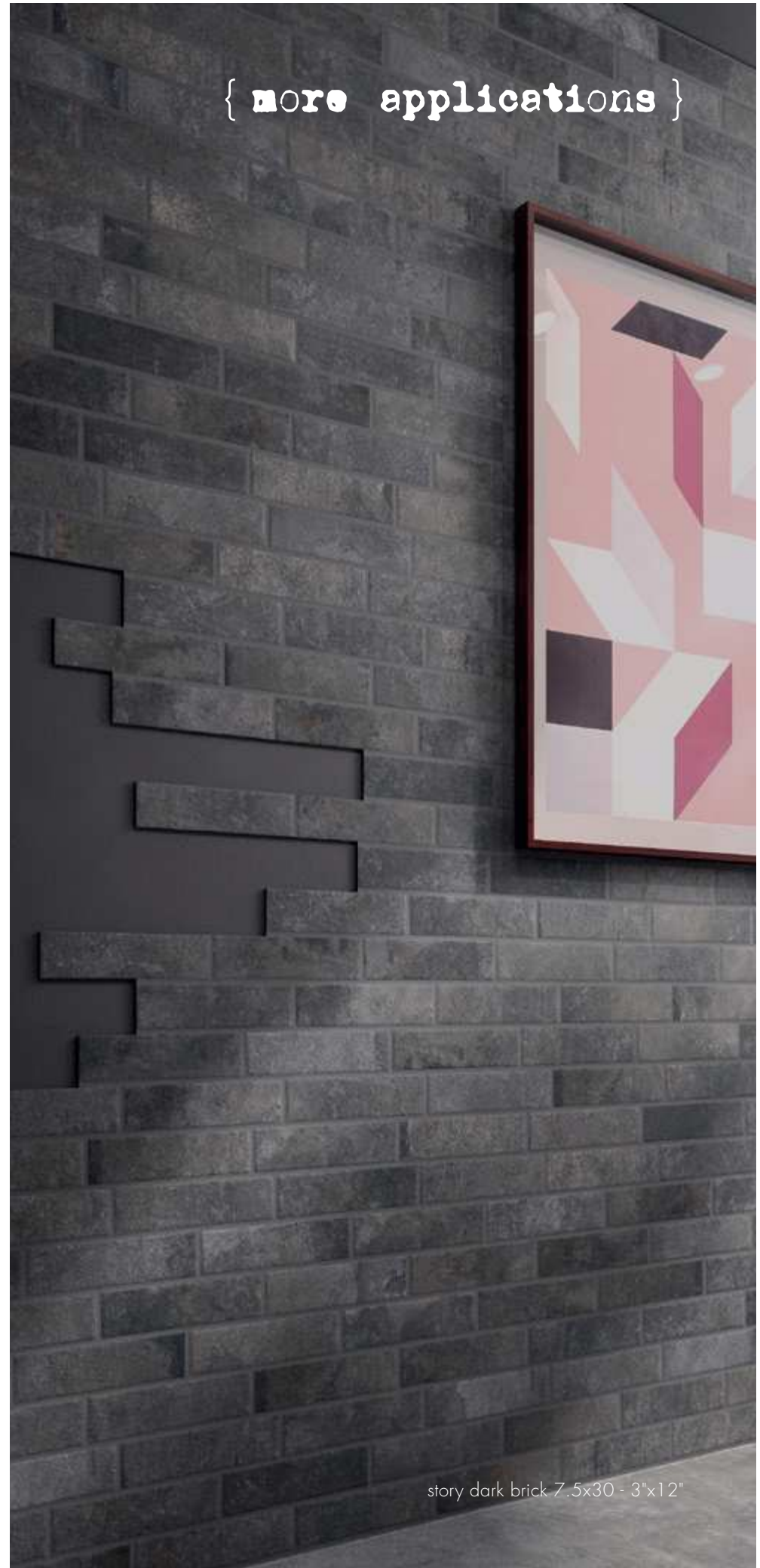
story ivory brick 7.5x30 - 3"x12"
story bronze 30x60RT - 12"x24"



story bronze brick 7.5x30 - 3"x12"
story ivory T20 45x90 RT - 18"x36"



story grey brick 7.5x30 - 3"x12"



{ more applications }

story dark brick 7.5x30 - 3"x12"

STORY

75x75 RT . 45x90 RT . 60x60 RT . 30x60 RT . 9mm \pm / 7,5x30 . 8,5mm \pm

GRES PORCELLANATO . Porcelain Stoneware . Grès Cérame .
Feinsteinzeug . Gres Porcelánico . Керамический Гранит

EN 14411 Allegato G_Piastrelle di ceramica pressate a secco con basso assorbimento d'acqua (E ≤ 0,5%)

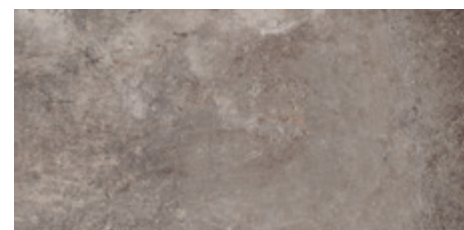
STORY BRONZE



STORY BRONZE 60x60 RT - 24"x24"



STORY BRONZE 75x75 RT - 30"x30"



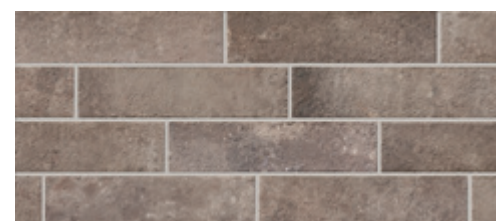
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STORY BRONZE 45x90 RT - 18"x36"



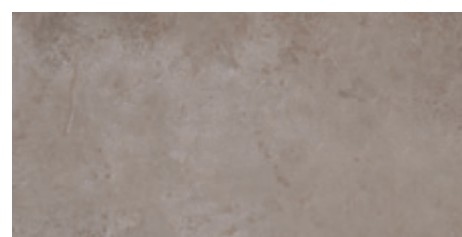
STORY BRONZE
Mosaico 30x30 RT - 12"x12"



STORY BRONZE BRICK 7,5x30 - 3"x12"



STORY BRONZE 60x60 RT GRIP - 24"x24"



STORY BRONZE 30x60 RT GRIP - 12"x24"

Pezzi speciali . Special tiles



STORY BRONZE Battiscopa TOTAL DEK
7,2x60 RT - 3"x24"

STORY IVORY



STORY IVORY 60x60 RT - 24"x24"



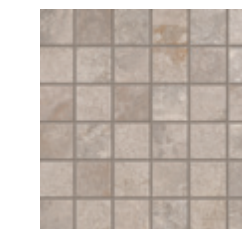
STORY IVORY 75x75 RT - 30"x30"



STORY IVORY 30x60 RT - 12"x24"



STORY IVORY 45x90 RT - 18"x36"
STORY IVORY 45x90 T20 - 18"x36"
STORY IVORY 80x80 T20 - 32"x32"



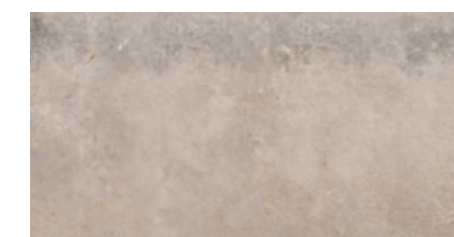
STORY IVORY
Mosaico 30x30 RT - 12"x12"



STORY IVORY BRICK 7,5x30 - 3"x12"



STORY IVORY 60x60 RT GRIP - 24"x24"



STORY IVORY 30x60 RT GRIP - 12"x24"

Pezzi speciali . Special tiles



STORY IVORY Battiscopa TOTAL DEK
7,2x60 RT - 3"x24"

STORY

75x75 RT . 45x90 RT . 60x60 RT . 30x60 RT . 9mm \pm / 7,5x30 . 8,5mm \pm

GRES PORCELLANATO . Porcelain Stoneware . Grès Cérame .
Feinsteinzeug . Gres Porcelánico . Керамический Гранит

EN 14411 Allegato G_Piastrelle di ceramica pressate a secco con basso assorbimento d'acqua (E ≤ 0,5%)

STORY GREY



STORY GREY 60x60 RT - 24"x24"





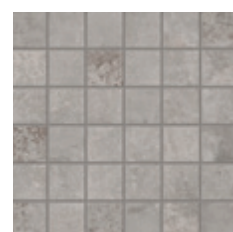
STORY GREY 75x75 RT - 30"x30"



STORY GREY 30x60 RT - 12"x24"



STORY GREY 45x90 RT - 18"x36"
STORY GREY 45x90 T20 - 18"x36"  20mm
STORY GREY 80x80 T20 - 32"x32"  20mm



STORY GREY
Mosaico 30x30 RT - 12"x12"



STORY GREY BRICK 7,5x30 - 3"x12"



STORY GREY 60x60 RT GRIP - 24"x24"



STORY GREY 30x60 RT GRIP - 12"x24"

Pezzi speciali . Special tiles



STORY GREY Battiscopa TOTAL DEK
7,2x60 RT - 3"x24"

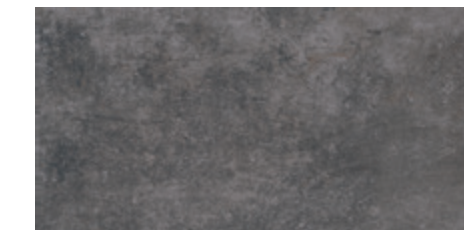
STORY DARK



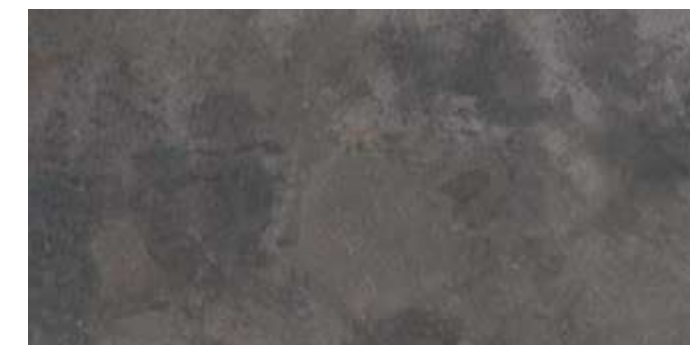
STORY DARK 60x60 RT - 24"x24"



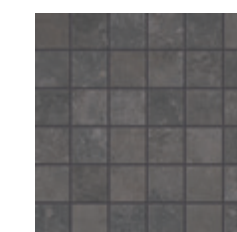
STORY DARK 75x75 RT - 30"x30"



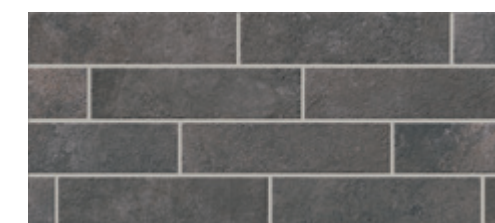
STORY DARK 30x60 RT - 12"x24"



STORY DARK 45x90 RT - 18"x36"



STORY DARK
Mosaico 30x30 RT - 12"x12"



STORY DARK BRICK 7,5x30 - 3"x12"

Pezzi speciali . Special tiles



STORY DARK Battiscopa TOTAL DEK
7,2x60 RT - 3"x24"

CERAMICHE
SUPERGRES

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