

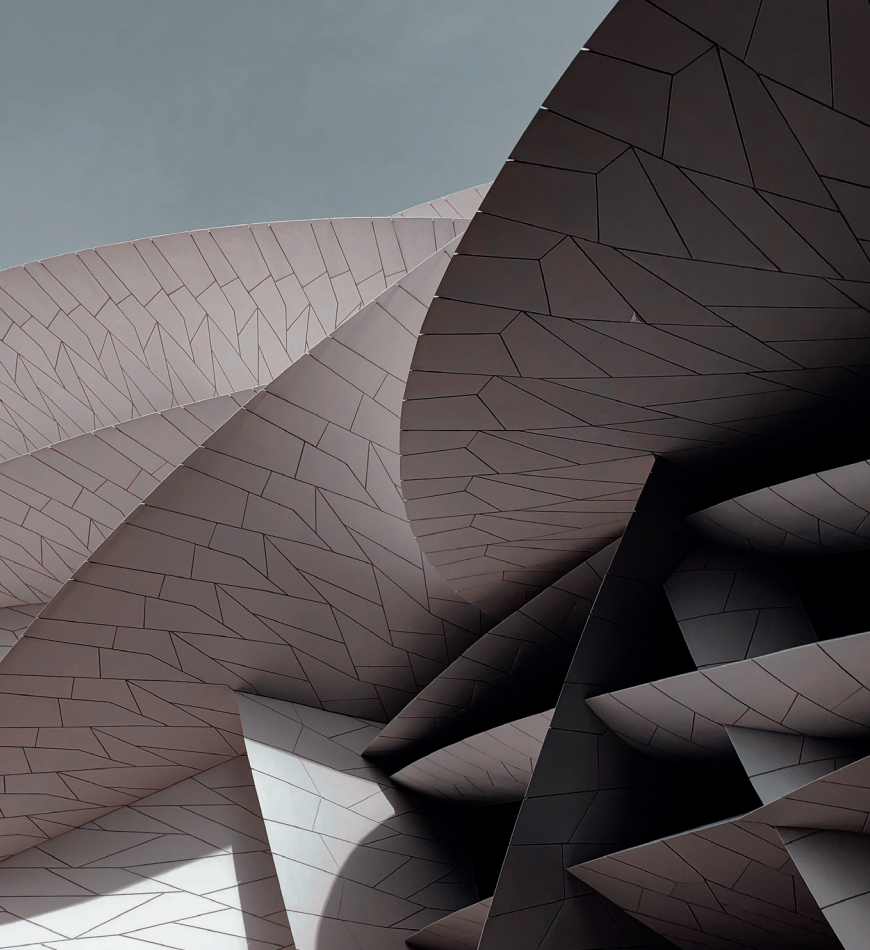
CERSAIE NEWS

2023

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CERSAIE 2023 NEWS

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ISPIRAZIONE/ INSPIRATION

Racconti urbani

Le creazioni Keope per la nuova stagione nascono dalla contaminazione tra spazio urbano e natura. La città è un nuovo Eden, un paesaggio di metallo e cemento che condivide la propria esistenza con gli elementi naturali ai quali l'uomo si affida per ritrovare le proprie radici: legno e pietra. Le serie presentate creano un mosaico variegato, specchio di questa complessità. I metalli ceramici di Plate e i cementi raffinati della collezione District rileggono lo stile industriale in chiave domestica. Il legno di Journey, con le sue calde essenze di rovere e la pietra di Portland di Heritage rivestono accoglienti nidi urbani.

Urban Tales

The inspiration for Keope's new season creations is the contamination between urban space and nature. The city is a new Eden, a landscape of metal and concrete that shares its existence with the natural elements on which man relies to find his roots: wood and stone. This complexity is reflected in the series presented, which form a varied mosaic. The ceramic metals of Plate and the refined cements of the District collection reinterpret the industrial style in a more domestic key. Cozy urban nests are enveloped in the wood effect of Journey, with its warm oak essences, and the stone effect of Heritage, inspired by Portland stone.

district

Urban Wilderness

La forza espressiva del cemento ispira una collezione che ripropone i canoni estetici del brutalismo, adattandoli al bisogno contemporaneo di ricongiungersi con l'elemento naturale. Cosmopoli e natura. Dalla fusione di due mondi nasce District, una serie che esprime il valore estetico del cemento nudo in modo attuale e ricercato. La natura lascia la propria impronta sulla superficie delle lastre di gres, arricchendole di sassolini, schegge minerali e inclusioni materiche. È un cemento morbido e domestico quello di District, pensato per rivestire confortevoli nidi urbani e spazi commerciali contemporanei. La disinvoltura con cui la serie si adatta a rivestire ambienti indoor e outdoor la rende ideale per progetti architettonici di grande respiro.

The expressive power of concrete inspires a collection that revisits the aesthetic canon of Brutalism and adapts it to today's need to reconnect with the natural element. Cosmopolis and nature. From the fusion of two worlds comes District, a series that expresses the aesthetic value of bare concrete in a contemporary and sophisticated way. Nature leaves its mark on the surface of the porcelain stoneware slabs, enriching them with pebbles, mineral chips and material inclusions. District's concrete is soft and domestic, designed to cover comfortable urban nests and contemporary commercial spaces. The ease with which the series adapts to cover indoor and outdoor spaces makes it ideal for large-scale architectural projects.



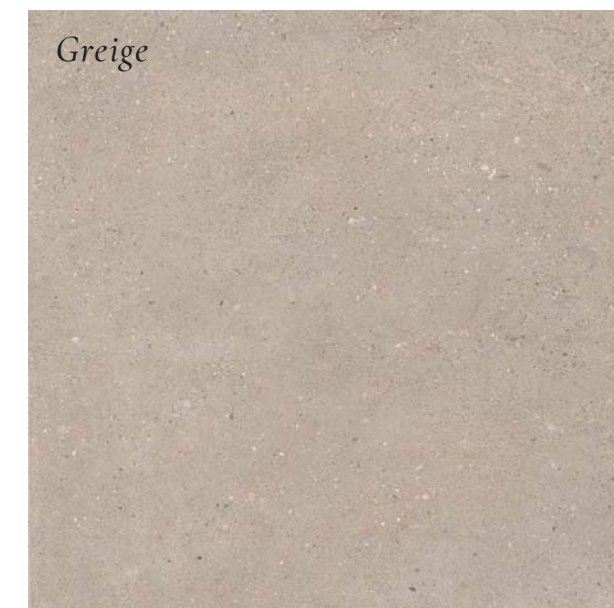
Silver



Grey



Ivory



Greige



SILVER

SILVER 120x120 (48"x48")
PLATE ANTHRACITE 120x120 (48"x48")

district

GREIGE

GREIGE 80x80 (32"x32")
9CENTO AURORA BEIGE 120x278 (48"x110")



district



GREY 120x120 (48"x48")
9CENTO RIFLESSO BIANCO 120x278 (48"x110")

IVORY

IVORY 60x120 (24"x48")
IVORY 60x60 (24"x24") R11
PLATE COPPER 120x120 (48"x48")



district

4
COLORI/
COLOURS

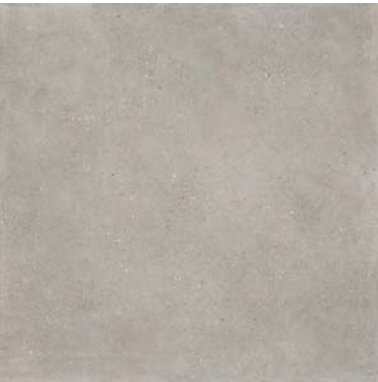
DISTRICT GREY **V2**



DISTRICT GREIGE **V2**



DISTRICT SILVER **V2**



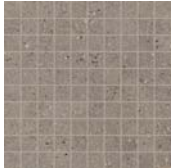
DISTRICT IVORY **V2**



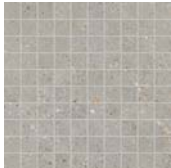
1
DECORI/
DECORS

MOSAICO  30x30 (12"x12") RT 9mm

TESSERE: 2,8x2,8 (1 1/8"x1 1/8")



DISTRICT GREY



DISTRICT SILVER

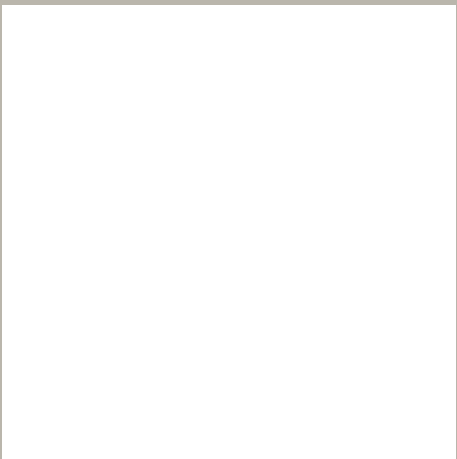


DISTRICT GREIGE

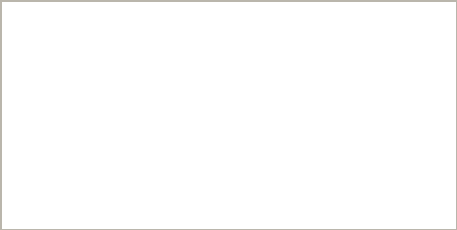


DISTRICT IVORY

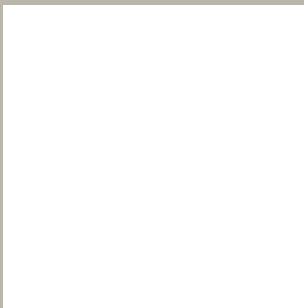
8
FORMATI/
SIZES



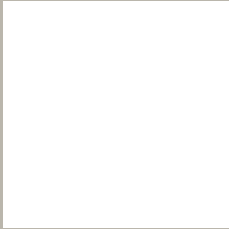
 120x120 (24"x48") RT 9mm



 60x120 (24"x48") RT 9mm



 80x80 (32"x32") RT 9mm
 80x80 (32"x32") RT 20mm



  60x60 (24"x24") RT 9mm

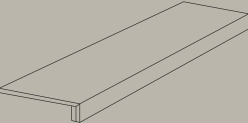


  30x60 (12"x24") RT 9mm

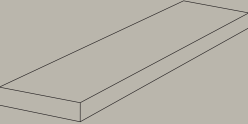
4
PEZZI SPECIALI/
TRIMS



BATTISCOPA
BULLNOSE
 4,6x120 (1 13/16"x48") RT 9mm
 7x80 (2 3/4"x32") RT 9mm



SCALINO INCOLLATO
GLUED STEP TREAD
 33x120 (13"x48") RT 9mm



ANGOLARE INCOLLATO
GLUED CORNER STEP TREAD
 33x120 (13"x48") RT 9mm

FORMATI / SIZES

	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	80x80 32"x32"	60x60 24"x24"	30x60 12"x24"	80x80 32"x32"
	RT	RT	RT	RT	RT	RT
	9mm	9mm	9mm	9mm	9mm	20mm
DISTRICT GREIGE				 	 	
DISTRICT IVORY				 	 	
DISTRICT SILVER				 	 	
DISTRICT GREY				 	 	

*Formato nominale / Nominal size / Format nominal / Nennformat / Formato nominal

 Spazzolato R10 |  Structured R11

specs & tech

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Range
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Size-weight-packaging
- 74 / **Tabella specifiche tecniche**
Technical features

GAMMA / RANGE

COLLEZIONI COLLECTIONS	COLORI COLOURS	120x278 (119,5x278)* 48"x110"	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	60x120 24"x48"	20x120 8"x48"	10x120 4"x48"	5x120 2"x48"	80x80 32"x32"	60x60 24"x24"	30x60 12"x24"	7,5x45 6"x18" chevron	60x120 24"x48"	80x80 32"x32"	30x120 12"x48"
		6mm	9mm	9mm	6mm	9mm	9mm	9mm	9mm	9mm	9mm	9mm	20mm	20mm	20mm
DISTRICT	GREIGE		■	■					■	■▲	■▲			▲	
	IVORY		■	■					■	■▲	■▲			▲	
	SILVER		■	■					■	■▲	■▲			▲	
	GREY		■	■					■	■▲	■▲			▲	
PLATE	ANTHRACITE	●	●	●					●						
	ZINC		●	●					●						
	SILVER		●	●					●						
	TIN	●	●	●					●						
	TITANIUM		●	●											
	OXYDE		●	●											
	BRASS		●	●											
	COPPER		●	●											
HERITAGE	PEARL		■	■■						■▲	■▲		▲		
	IVORY		■	■■						■▲	■▲		▲		
	BEIGE		■	■						■▲	■▲		▲		
	GREY		■	■■						■▲	■▲		▲		
DECORI	BLOSSOM				●										
	LEAVES				●										
	SPRINGTIME				●										
	WATERCOLOR				●										
	GEOMETRIC CORAL				●										
	GEOMETRIC MIST				●										
	GEOMETRIC OCEAN				●										
	GEOMETRIC SAND				●										
	LUXURY GOLD	●													
	LUXURY PLATINUM	●													
	PRECIOUS DARK	●													
JOURNEY	ALMOND					●	●	●				●			
	BONE					●	●	●				●			▲
	CARAMEL					●	●	●				●			
	HONEY					●	●	●				●			▲

*Formato nominale / Nominal size

● Natural R9 | ■ Spazzolato R10 | ▲ Structured R11 | ■ 3D Line

MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

FORMATO SIZE	SPESSORE THICKNESS	PZ/SCATOLA PIECES/BOX	MQ/SCATOLA SQM/BOX	KG/SCATOLA KG/BOX	MQ/PALLET SQM/PALLET	KG/PALLET KG/PALLET	SCATOLA/PALLET BOX/PALLET
120x278	6mm	1	3,32	≅ 49,56	59,80	≅ 990,08	18
120x120	9mm	2	2,86	≅ 60,80	57,12	≅ 1.251,00	20
60x120	9mm	2	1,44	≅ 31,93	50,40	≅ 1.138,55	35
60x120	6mm	2	1,44	≅ 31,93	50,40	≅ 1.138,55	35
20x120	9mm	6	1,44	≅ 29,13	46,08	≅ 953,16	32
10x120	9mm	10	1,20	≅ 24,56	43,72	≅ 897,00	36
5x120	9mm	20	1,20	≅ 24,56	43,72	≅ 897,00	36
80x80	9mm	2	1,28	≅ 25,60	61,44	≅ 1.253,80	48
60x60	9mm	3	1,08	≅ 21,00	43,20	≅ 856,00	40
30x60	9mm	7	1,26	≅ 25,00	50,40	≅ 1.016,00	40
chevron 7,5x45	9mm	26	0,88	≅ 19,00	49,10	≅ 1.064,00	56
60x120	20mm	1	0,72	≅ 33,75	25,20	≅ 1.202,25	35
80x80	20mm	1	0,64	≅ 29,70	26,88	≅ 1.272,40	42
30x120	20mm	2	0,72	≅ 33,05	25,92	≅ 1.203,00	36
4,6x120 battiscopa	9mm	6	7,20	≅ 7,80	345,60	≅ 387,40	48
7x80 battiscopa	9mm	8	6,40	≅ 9,30	460,80	≅ 682,60	72
7,2x60 battiscopa	9mm	10	6,00	≅ 10,48	480,00	≅ 851,40	80

specs & tech | formats, colours, finishing

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

DESCRIZIONE DESCRIPTION		NORME REGULATION	REQUISITI PRESCRITTI REQUIRED VALUES
		EN 14411 - ISO 13006	
	DIMENSIONI RETTIFICATO SIZES RECTIFIED	UNI EN ISO 10545-2	lunghezza-larghezza ±0,3% (±1,0 mm max) <i>length-width</i> spessore ±5,0% (±0,5 mm max) <i>thickness</i> ortogonalità ±0,3% (±1,5 mm max) <i>rectangularity</i> rettilinearità ±0,3% (±0,8 mm max) <i>straightness</i> planarità ±0,4% (±1,8 mm max) <i>surface flatness</i> qualità superficie ≥95% <i>surface quality</i>
	DIMENSIONI NON RETTIFICATO SIZES NOT RECTIFIED		lunghezza-larghezza ±0,6% (±2,0 mm max) <i>length-width</i> spessore ±5,0% (±0,5 mm max) <i>thickness</i> ortogonalità ±0,5% (±2,0 mm max) <i>rectangularity</i> rettilinearità ±0,5% (±1,5 mm max) <i>straightness</i> planarità ±0,5% (±2,0 mm max) <i>surface flatness</i> qualità superficie ≥95% <i>surface quality</i>
	ASSORBIMENTO ACQUA WATER ABSORPTION	UNI EN ISO 10545-3	≤0,5%
	RESISTENZA A ROTTURA BREAKING STRENGHT	UNI EN ISO 10545-4	R≥35 N/mm² S≥700 N (<7,5 mm) S≥1300 N (≥7,5 mm)
	RESISTENZA ABRASIONE PROFONDA DEEP ABRASION RESISTANCE	UNI EN ISO 10545-6	≤175 mm³
	RESISTENZA ABRASIONE PROFONDA (GL - Lappato / Silky) DEEP ABRASION RESISTANCE (GL - Lappato / Silky)	UNI EN ISO 10545-7	-
	RESISTENZA SHOCK TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / <i>resistant</i>
	RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / <i>resistant</i>
	RESISTENZA CHIMICA CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / <i>resistant</i>
	RESISTENZA ALLE MACCHIE STAIN RESISTANCE	UNI EN ISO 10545-14	pulibile / <i>cleanable</i>
	CLASSIFICAZIONE ANTISDRUCCIOLO ASSESSMENT OF SLIP RESISTANCE	DIN 51130	R
		DIN 51097	A+B+C
		B.C.R.A. (COF)	>0,40 bagnato / <i>wet</i>
		ANSI A326.3 Test Metod (DCOF)	>0,42 bagnato / <i>wet</i>
		BS 7976-2:2002 (UK) (Pendulum Test Value)	0-24 scivoloso / <i>slippery</i> 25-35 scivolosità moderata / <i>moderately slippery</i> >36 basso rischio scivolamento / <i>low slipping risk</i>

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E ≤0,5%
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E ≤0,5%

VALORI VALUES		VALORI VALUES		VALORI VALUES		VALORI VALUES		VALORI VALUES
DISTRICT		HERITAGE		JOURNEY		PLATE		DECORI
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT
-		-		-		-		-
≤0,1%		≤0,1%		≤0,1%		≤0,1%		≤0,1%
9mm	20 mm	9mm	20mm	9mm	20mm	6mm	9mm	6 mm
CONFORME COMPLIANT	R≥45 N/mm² S≥10000 N	CONFORME COMPLIANT	R≥45 N/mm² S≥10000 N	CONFORME COMPLIANT	R≥45 N/mm² S≥10000 N	CONFORME COMPLIANT		CONFORME COMPLIANT
≤150 mm³		≤150 mm³		≤150 mm³		≤150 mm³		≤150 mm³
-		-		-		-		-
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT
R10 120x120 - 60x120 80x80 - 60x60 - 30x60 R11 60x60 - 30x60 80x80 20 mm		R10 120x120 - 60x120 60x60 - 30x60 R11 60x60 - 30x60 60x120 20 mm		R9 20x120 - 10x120 5x120 - 7,5x45 chevron R11 30x120 20 mm		R9 120x278 -120x120 60X120 - 80x80		R9 120x278 - 60x120
A+B Spazzolato R10 A+B+C Structured R11		A+B Spazzolato R10 A+B+C Structured R11		A Natural R9 A+B+C Structured R11		A Natural R9		A Natural R9
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		<i>in test</i>		<i>in test</i>
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		<i>in test</i>		<i>in test</i>
<i>in test</i>		<i>in test</i>		<i>in test</i>		<i>in test</i>		<i>in test</i>

specs & tech



HEADQUARTER via statale 467, 21
42013 Casalgrande (RE) - Italy

FACTORY via canale, 67
42013 Casalgrande (RE) - Italy

WAREHOUSE via dell'industria, 1
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IT_

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EN_

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