

CERSAIE NEWS

2023

CATALOGO NOVITÀ NEWS CATALOGUE NEUHE
OGUE DE NOUVEAUTÉS CATÁLOGO DE NOVED
VITÀ NEWS CATALOGUE NEUHEITENKATALOG
E AUTÉS CATÁLOGO DENOVEDA DES CATALOGO
OGUE NEUHEITENKATALOG CATALOGUE DE NO
O DE NOVEDADES CATALOGO NOVITÀ NEWS C
NKATALOG CATALOGUE DE NOUVEAUTÉS CATÁ
; CATALOGO NOVITÀ NEWS CATALOGUE NEUHE
OGUE DE NOUVEAUTÉS CATÁLOGO DE NOVED
OGO NOVITÀ **NEWS CATALOGUE** NEUHEITENK
E NOUVEAUTÉS CATÁLOGO DE NOVEDADES C
CATALOGUE NEUHEITENKATALOG CATALOGUE
ATÁLOGO DE NOVEDADES CATALOGO NOVITÀ N
EUHEITENKATALOG CATALOGUE DE NOUVEAL
VEDA DES CATALOGO NOVITÀ NEWS CATALOGU
OG CATALOGUE DE NOUVEAUTÉS CATÁLOGO C
OGO NOVITÀ NEWS CATALOGUE NEUHEITENK
E NOUVEAUTÉS CATÁLOGO DE NOVEDADES C
CATALOGUE NEUHEITENKATALOG CATALOGUE
ATÁLOGO DENOVEDA DES CATALOGO NOVITÀ N
EUHEITENKATALOG CATALOGUE DE NOUVEAL
VEDADES CATALOGO NOVITÀ NEWS CATALOGU
OG CATALOGUE DE NOUVEAUTÉS CATÁLOGO C
OGO NOVITÀ NEWS CATALOGUE NEUHEITENK
E NOUVEAUTÉS CATÁLOGO DENOVEDA DES C
CATALOGUE NEUHEITENKATALOG CATALOGUE
ATÁLOGO DE NOVEDADES CATALOGO NOVITÀ N

plate

Metal Glam

È un mondo industriale quello di Plate, affascinato dal progresso e dalla lucentezza dei metalli. La pelle d'acciaio della metropoli laboriosa scintilla sotto il sole e racconta lo spazio attraverso seducenti paradigmi estetici.

Da questa immagine nasce una serie profondamente urbana, che guarda alla città e agli spazi industriali come principali fonti d'ispirazione. La bellezza del metallo è un gioco di ossidazioni, cromature, superfici lucide e lisce. Con Plate, il gres effetto metallo entra in progetti architettonici d'avanguardia di chiaro stile industrial, ma anche in spazi abitati che riscrivono il comfort quotidiano. Abbinabile al cemento e al legno, la serie si presta a rivestire interni residenziali e commerciali che mescolano con maestria funzionalità e design.

Plate is inspired by the industrial world, fascinated by progress and the shine of metals. The steel skin of the industrious metropolis sparkles under the sun, telling space through seductive aesthetic paradigms.

This image gives rise to a series that takes the city and its industrial areas as its main creative concept. The beauty of metal is an interplay of oxidation, chrome, polished and smooth surfaces. With Plate, metal-effect porcelain stoneware enters avant-garde architectural projects with a clear urban style, as well as living spaces that rewrite everyday comfort. Combined with concrete and wood, the series lends itself to residential and commercial interiors that masterfully blend functionality and design.





SILVER

SILVER
120x120 (24"x48")

plate

OXYDE / TIN

OXYDE 120x120 (48"x48")
TIN 120x120 (48"x48")



plate



TITANIUM

TITANIUM 120x120 (48"x48")
TITANIUM 60x120 (24"x48")
SILVER 60x120 (24"x48")

plate

COPPER / BRASS

COPPER 120x120 (48"x48")
BRASS 120x120 (48"x48")
ELEMENTS LUX
CALACATTA STATUARIETTO 120x278 (48"x110")



plate

ZINC



ZINC 120x120 (48"x48")
PRECIOUS DARK 120x278 (48"x110")

plate

ANTHRACITE

ANTHRACITE 120x120 (48"x48")
COPPER 120x120 (48"x48")



plate

8
COLORI/
COLOURS

PLATE ANTHRACITE **V2**

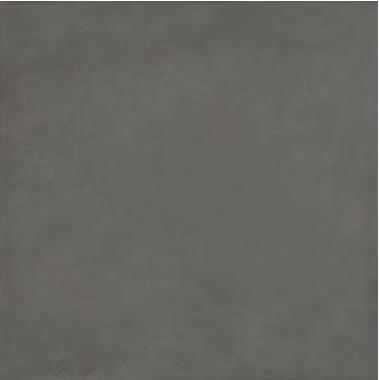


PLATE SILVER **V2**



PLATE ZINC **V2**



PLATE TIN **V2**



PLATE COPPER **V2**



PLATE BRASS **V2**

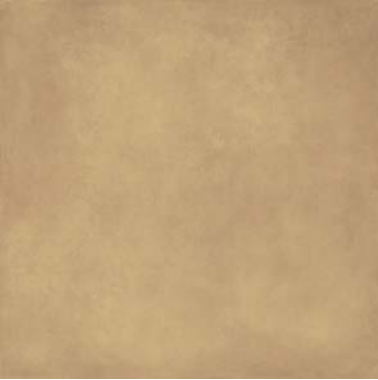
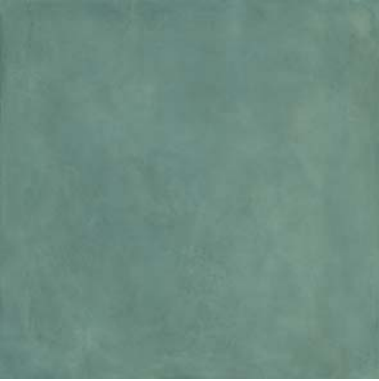


PLATE TITANIUM **V2**



PLATE OXYDE **V2**



2
DECORI/
DECORS

LUXURY GOLD*



LUXURY PLATINUM*

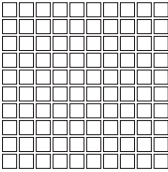


PRECIOUS DARK*



* Applicazione di metalli preziosi,
adatta solo per il rivestimento /
*Application of precious metals,
wall tiles only.*

● 120x278 (48"x110") RT 6mm



MOSAICO ● 30x30 (12"x12") RT 9mm
TESSERE: 2,8x2,8 (1 1/8"x1 1/8")

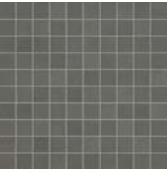


PLATE ANTHRACITE

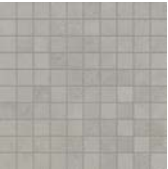


PLATE SILVER

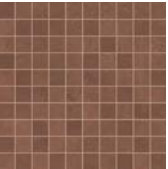


PLATE COPPER

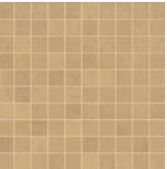


PLATE BRASS



PLATE ZINC



PLATE TIN



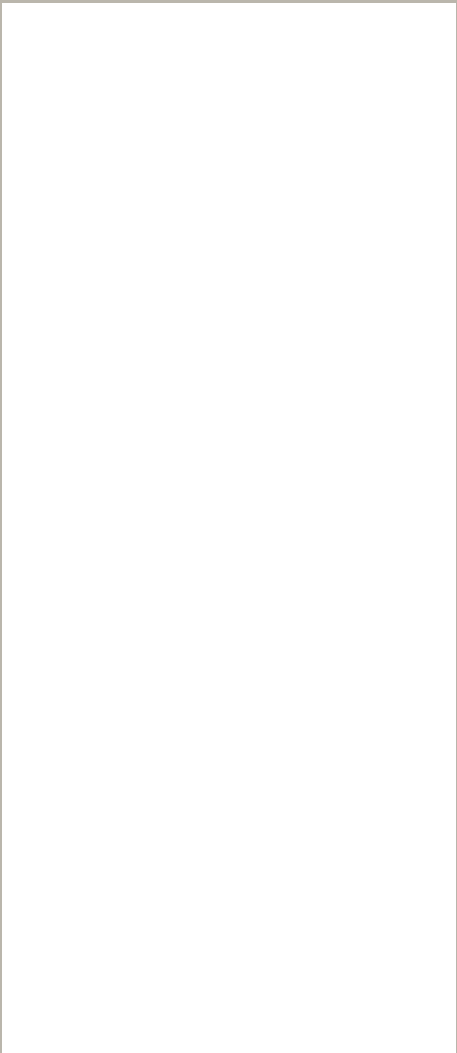
PLATE TITANIUM



PLATE OXYDE

plate

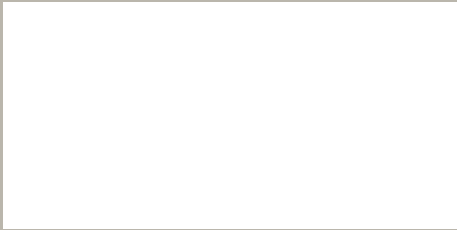
4
FORMATI/
SIZES



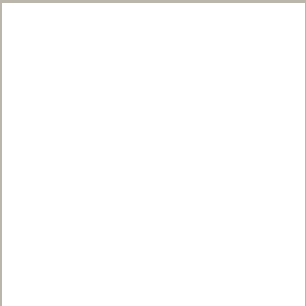
● 120x278 (48"x110") RT 6mm



● 120x120 (48"x48") RT 9mm



● 60x120 (24"x48") RT 9mm

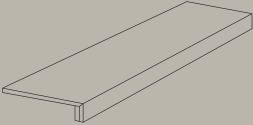


● 80x80 (32"x32") RT 9mm

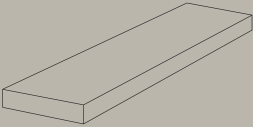
4
PEZZI SPECIALI/
TRIMS



BATTISCOPA
BULLNOSE
● 4,6x120 (1 13/16"x48") RT 9mm
● 7x80 (2 3/4"x32") RT 9mm



SCALINO INCOLLATO
GLUED STEP TREAD
● 33x120 (13"x48") RT 9mm



ANGOLARE INCOLLATO
GLUED CORNER STEP TREAD
● 33x120 (13"x48") RT 9mm

FORMATI / SIZES

	120x278 (119,5x278)* 48"x110"	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	80x80 32"x32"
	RT	RT	RT	RT
	6mm	9mm	9mm	9mm
PLATE ANTHRACITE	●	●	●	●
PLATE ZINC		●	●	●
PLATE SILVER		●	●	●
PLATE TIN	●	●	●	●
PLATE TITANIUM		●	●	
PLATE OXYDE		●	●	
PLATE BRASS		●	●	
PLATE COPPER		●	●	

*Formato nominale / Nominal size

5

FORMATI/
SIZES



▲ 30x120 (12"x48") RT 20mm



● 20x120 (8"x48") RT 9mm



● 10x120 (4"x48") RT 9mm



● 5x120 (2"x48") RT 9mm



● 7,5X45 (6"x18") NOT RT 9mm

1

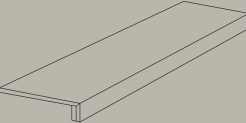
PEZZI SPECIALI/
TRIMS



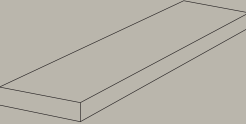
BATTISCOPIA
BULLNOSE
● 4,6x120 (1 13/16"x48") RT 9mm

2

PEZZI SPECIALI 20mm/
TRIMS 20mm



SCALINO INCOLLATO
GLUED STEP TREAD
● 30x120 (12"x48") RT 20mm



ANGOLARE INCOLLATO
GLUED CORNER STEP TREAD
● 30x120 (12"x48") RT 20mm

journey

FORMATI / SIZES

	20x120 8"x48"	10x120 4"x48"	5x120 2"x48"	chevron 7,5x45 6"x18"	30x120 12"x48"
	RT 9mm	RT 9mm	RT 9mm	NOT RT 9mm	RT 20mm
JOURNEY ALMOND	●	●	●	●	
JOURNEY BONE	●	●	●	●	▲
JOURNEY CAMEL	●	●	●	●	
JOURNEY HONEY	●	●	●	●	▲

specs & tech

- 72 / **Gamma**
Range
- 73 / **Misure-pesi-imballi**
Size-weight-packaging
- 74 / **Tabella specifiche tecniche**
Technical features

GAMMA / RANGE

COLLEZIONI COLLECTIONS	COLORI COLOURS	120x278 (119,5x278)* 48"x110"	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	60x120 24"x48"	20x120 8"x48"	10x120 4"x48"	5x120 2"x48"	80x80 32"x32"	60x60 24"x24"	30x60 12"x24"	7,5x45 6"x18" chevron	60x120 24"x48"	80x80 32"x32"	30x120 12"x48"
		6mm	9mm	9mm	6mm	9mm	9mm	9mm	9mm	9mm	9mm	9mm	20mm	20mm	20mm
DISTRICT	GREIGE		■	■					■	■▲	■▲			▲	
	IVORY		■	■					■	■▲	■▲			▲	
	SILVER		■	■					■	■▲	■▲			▲	
	GREY		■	■					■	■▲	■▲			▲	
PLATE	ANTHRACITE	●	●	●					●						
	ZINC		●	●					●						
	SILVER		●	●					●						
	TIN	●	●	●					●						
	TITANIUM		●	●											
	OXYDE		●	●											
	BRASS		●	●											
	COPPER		●	●											
HERITAGE	PEARL		■	■■						■▲	■▲		▲		
	IVORY		■	■■						■▲	■▲		▲		
	BEIGE		■	■						■▲	■▲		▲		
	GREY		■	■■						■▲	■▲		▲		
DECORI	BLOSSOM				●										
	LEAVES				●										
	SPRINGTIME				●										
	WATERCOLOR				●										
	GEOMETRIC CORAL				●										
	GEOMETRIC MIST				●										
	GEOMETRIC OCEAN				●										
	GEOMETRIC SAND				●										
	LUXURY GOLD	●													
	LUXURY PLATINUM	●													
	PRECIOUS DARK	●													
JOURNEY	ALMOND					●	●	●				●			
	BONE					●	●	●				●			▲
	CARAMEL					●	●	●				●			
	HONEY					●	●	●				●			▲

*Formato nominale / Nominal size

● Natural R9 | ■ Spazzolato R10 | ▲ Structured R11 | ■ 3D Line

MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

FORMATO SIZE	SPESSORE THICKNESS	PZ/SCATOLA PIECES/BOX	MQ/SCATOLA SQM/BOX	KG/SCATOLA KG/BOX	MQ/PALLET SQM/PALLET	KG/PALLET KG/PALLET	SCATOLA/PALLET BOX/PALLET
120x278	6mm	1	3,32	≅ 49,56	59,80	≅ 990,08	18
120x120	9mm	2	2,86	≅ 60,80	57,12	≅ 1.251,00	20
60x120	9mm	2	1,44	≅ 31,93	50,40	≅ 1.138,55	35
60x120	6mm	2	1,44	≅ 31,93	50,40	≅ 1.138,55	35
20x120	9mm	6	1,44	≅ 29,13	46,08	≅ 953,16	32
10x120	9mm	10	1,20	≅ 24,56	43,72	≅ 897,00	36
5x120	9mm	20	1,20	≅ 24,56	43,72	≅ 897,00	36
80x80	9mm	2	1,28	≅ 25,60	61,44	≅ 1.253,80	48
60x60	9mm	3	1,08	≅ 21,00	43,20	≅ 856,00	40
30x60	9mm	7	1,26	≅ 25,00	50,40	≅ 1.016,00	40
chevron 7,5x45	9mm	26	0,88	≅ 19,00	49,10	≅ 1.064,00	56
60x120	20mm	1	0,72	≅ 33,75	25,20	≅ 1.202,25	35
80x80	20mm	1	0,64	≅ 29,70	26,88	≅ 1.272,40	42
30x120	20mm	2	0,72	≅ 33,05	25,92	≅ 1.203,00	36
4,6x120 battiscopa	9mm	6	7,20	≅ 7,80	345,60	≅ 387,40	48
7x80 battiscopa	9mm	8	6,40	≅ 9,30	460,80	≅ 682,60	72
7,2x60 battiscopa	9mm	10	6,00	≅ 10,48	480,00	≅ 851,40	80

specs & tech | formats, colours, finishing

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

DESCRIZIONE DESCRIPTION		NORME REGULATION	REQUISITI PRESCRITTI REQUIRED VALUES
		EN 14411 - ISO 13006	
	DIMENSIONI RETTIFICATO SIZES RECTIFIED	UNI EN ISO 10545-2	lunghezza-larghezza ±0,3% (±1,0 mm max) <i>length-width</i> spessore ±5,0% (±0,5 mm max) <i>thickness</i> ortogonalità ±0,3% (±1,5 mm max) <i>rectangularity</i> rettilinearità ±0,3% (±0,8 mm max) <i>straightness</i> planarità ±0,4% (±1,8 mm max) <i>surface flatness</i> qualità superficie ≥95% <i>surface quality</i>
	DIMENSIONI NON RETTIFICATO SIZES NOT RECTIFIED		lunghezza-larghezza ±0,6% (±2,0 mm max) <i>length-width</i> spessore ±5,0% (±0,5 mm max) <i>thickness</i> ortogonalità ±0,5% (±2,0 mm max) <i>rectangularity</i> rettilinearità ±0,5% (±1,5 mm max) <i>straightness</i> planarità ±0,5% (±2,0 mm max) <i>surface flatness</i> qualità superficie ≥95% <i>surface quality</i>
	ASSORBIMENTO ACQUA WATER ABSORPTION	UNI EN ISO 10545-3	≤0,5%
	RESISTENZA A ROTTURA BREAKING STRENGHT	UNI EN ISO 10545-4	R≥35 N/mm² S≥700 N (<7,5 mm) S≥1300 N (≥7,5 mm)
	RESISTENZA ABRASIONE PROFONDA DEEP ABRASION RESISTANCE	UNI EN ISO 10545-6	≤175 mm³
	RESISTENZA ABRASIONE PROFONDA (GL - Lappato / Silky) DEEP ABRASION RESISTANCE (GL - Lappato / Silky)	UNI EN ISO 10545-7	-
	RESISTENZA SHOCK TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / <i>resistant</i>
	RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / <i>resistant</i>
	RESISTENZA CHIMICA CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / <i>resistant</i>
	RESISTENZA ALLE MACCHIE STAIN RESISTANCE	UNI EN ISO 10545-14	pulibile / <i>cleanable</i>
	CLASSIFICAZIONE ANTISDRUCCIOLO ASSESSMENT OF SLIP RESISTANCE	DIN 51130	R
		DIN 51097	A+B+C
		B.C.R.A. (COF)	>0,40 bagnato / <i>wet</i>
		ANSI A326.3 Test Metod (DCOF)	>0,42 bagnato / <i>wet</i>
		BS 7976-2:2002 (UK) (Pendulum Test Value)	0-24 scivoloso / <i>slippery</i> 25-35 scivolosità moderata / <i>moderately slippery</i> >36 basso rischio scivolamento / <i>low slipping risk</i>

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E ≤0,5%
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E ≤0,5%

VALORI VALUES		VALORI VALUES		VALORI VALUES		VALORI VALUES		VALORI VALUES
DISTRICT		HERITAGE		JOURNEY		PLATE		DECORI
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT
-		-		-		-		-
≤0,1%		≤0,1%		≤0,1%		≤0,1%		≤0,1%
9mm	20 mm	9mm	20mm	9mm	20mm	6mm	9mm	6 mm
CONFORME COMPLIANT	R≥45 N/mm² S≥10000 N	CONFORME COMPLIANT	R≥45 N/mm² S≥10000 N	CONFORME COMPLIANT	R≥45 N/mm² S≥10000 N	CONFORME COMPLIANT		CONFORME COMPLIANT
≤150 mm³		≤150 mm³		≤150 mm³		≤150 mm³		≤150 mm³
-		-		-		-		-
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT
R10 120x120 - 60x120 80x80 - 60x60 - 30x60 R11 60x60 - 30x60 80x80 20 mm		R10 120x120 - 60x120 60x60 - 30x60 R11 60x60 - 30x60 60x120 20 mm		R9 20x120 - 10x120 5x120 - 7,5x45 chevron R11 30x120 20 mm		R9 120x278 -120x120 60X120 - 80x80		R9 120x278 - 60x120
A+B Spazzolato R10 A+B+C Structured R11		A+B Spazzolato R10 A+B+C Structured R11		A Natural R9 A+B+C Structured R11		A Natural R9		A Natural R9
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		<i>in test</i>		<i>in test</i>
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		<i>in test</i>		<i>in test</i>
<i>in test</i>		<i>in test</i>		<i>in test</i>		<i>in test</i>		<i>in test</i>

specs & tech



HEADQUARTER via statale 467, 21
42013 Casalgrande (RE) - Italy

FACTORY via canale, 67
42013 Casalgrande (RE) - Italy

WAREHOUSE via dell'industria, 1
42013 Casalgrande (RE) - Italy

PHONE +39 0522 997511

FAX +39 0522 997544 (OT) - 545 (IT)

ADMIN. FAX +39 0522 997413

info@keope.com

keope.com

IT_

Ceramiche Keope si riserva la facoltà di apportare variazioni ai prodotti illustrati in questo catalogo per necessità produttive o al fine di migliorarne la qualità. I campioni sono puramente indicativi. Gli imballaggi e pesi riportati possono variare per necessità produttive. Consultare gli uffici commerciali al momento dell'ordine.

EN_

Ceramiche Keope reserves the right to vary the products illustrated in this catalogue for production purposes or in order to improve quality. Samples are purely indicative. Packaging and weights shown may be varied in line with production requirements. Check with the sales department at the time of order.

