

l ter flürne

The plastic-free water-stop floor

My Dureco Floor

Lived values

Editorial

The floor in your home is much more than just a covering. It's where your children learn to crawl before they take their first steps. Lego towers are built there and pictures are painted, guests come in and out, not to mention pets. There is no doubt about it: the floor plays a major role in creating a really great atmosphere for your home. And by the way, it just happens to be the largest piece of furniture in the room in terms of its surface area.

At ter Hürne, we know all about the importance of your floor, because our love of wood and its positive, natural properties have formed the basis of our company for more than 60 years. We have made a name for ourselves in the industry as one of the leading manufacturers of engineered hardwood flooring in Europe. Today, we apply all of our expertise to produce innovative floors that are ideally suited to life with all its different requirements, while in addition protecting the environment.

Healthy living is our key promise to you. Our portfolio in the real wood segment and our natural-looking collections in the wood and design floor segments all have something in common. We do not make compromises in manufacturing: not in the design, the feel, the quality or the function – and certainly not when it comes to healthy living. Throughout the entire process, from the initial concept to product development and manufacturing, all ingredients are designed to have a positive impact on the health and well-being of occupants. With us, living is naturally healthy – and simply beautiful. And that's something you can rely on– no ifs or buts.

Bernhard ter Hürne

Chief Executive Officer at ter Hürne

Stay curious

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Floor on the cover page Oak Palau* | Plank Distribuitor în Romania – Gada Ceramic București, Str. Vlad Județu 48 Website: www.gadaceramic.ro

NATURAL AND SUITABLE FOR EVERYDAY

Dureco, the green everyday hero



Dureco is the innovative floor covering from ter Hürne that perfectly combines naturalness and suitability for everyday use. Manufactured by our wood specialists in Münsterland, this plastic-free, water-stop floor is made almost entirely of wood and organic materials.

Dureco stands for sustainability and healthy living, yet with its smart features also ensures great convenience in dayto-day life. Because with Dureco you don't need to worry any more about daily challenges: whether it's cooking evenings, children's birthday parties or households with pets - our Dureco is impressively robust, antibacterial and easy to clean. In spite of its natural wood properties Dureco is also extremely water-resistant - you can even plan it in bathrooms and kitchens. This makes it a clear commitment to a sustainable living culture that fits perfectly into all your living spaces.



Healthy living Natural and plastic-free, certified low in emissions, ensures unpolluted indoor air, free from plasticizers and chlorine



This is

oduct philosophy

Design Wide variety of decors from wood to stone, trendy formats, natural looks and matt surfaces



Smart Smart click connection, 48-hour water resistance,

robust and durable, suitable for underfloor heating, easy to care for



Quality & Sustainability Made in Germany, 30 years warranty CO2-positive





Fact check

The water-stop floor which really deserves its name 48-hour water resistance for a wooden floor? Two innovative components make it possible:



- The innovative click system Smart Connect Pro Aqua protects the former weak spots, the transitions at the click profile. It prevents water left standing on the floor from penetrating - in fact for up to 48 hours.
- The baseboard with its specially developed composition and processing is highly protected against swelling.

PERFECT FOR KITCHENS AND BATHROOMS TOO

The plastic-free water-stop floor

Wood and humidity do not normally get on well together. This is why tiled or vinyl floors are often used in rooms where water is used. With Dureco you can now overcome this obstacle and plan your floor concept with seamless beauty throughout all rooms. Because thanks to its innovative product construction, our floor overcomes every challenge that a floor has to face in its daily life, whether in the living and dining area, in the kitchen or in the bathroom.

This has been made possible by the intensive ter Hürne product development, which has achieved an impressive water-resistance of 48 hours for Dureco. And this applies not just for the individual planks, but for the entire installed floor. An important element of this is the innovative click system 'Smart Connect Pro Aqua'. This ensures that the floorboards are optimally locked at the transitions at the click profile so any water ingress is prevented. In addition to this, the baseboard is exceptionally swell-resistant, thanks to the special processing which activates the wood's own resins. Water splashes from the shower or bathtub, the glass of water accidentally spilled that you only notice later or the exuberant drinking at the dog bowl - no problem at all for our plastic-free, water-stop floor. That's why life with Dureco is simply much more relaxed than with many other wood-based floors.

SUSTAINABILITY WITH DURECO

Good for nature, good for us

Dureco stands for a respectful approach to nature and her resources. The floor is made exclusively of natural materials and completely free of harmful ingredients The wood - the basis of Dureco - comes exclusively from sustainable, certified forestry. We source around 80 per cent of the natural material from native forests, underlining our strong commitment to local responsibility and short transport routes.

In order to conserve the precious resource of wood, we also utilise parts of the tree that would often remain unused in conventional production processes. We also largely use the natural resins contained in the wood as adhesives. We have also given Dureco a circular approach and are increasingly using waste wood, but only if it has been tested for harmful substances beforehand. It can then be used, for example, in the production of the baseboard. Furthermore, Dureco is climate positive: The floor absorbs more CO2 than is released during its production.

What is important is: The mix of new and recycled wood takes place naturally without compromising the quality of Dureco. Because nothing is more sustainable than a floor, that gives its users many years of pleasure. This is why we emphasize our sustainability philosophy with a clear promise of quality: Dureco comes with a 30-year warranty for private use and a 5-year warranty for commercial use.



Our PEFC certification guarantees that we don't just promise sustainability, but implement it in every aspect of our product.







Good for you and your home

objective

Why floors for healthy living are so important: We spend up to 90 per cent of our lives in closed rooms. That is why the quality of the indoor air is a decisive factor for our health and well-being. Wallpapers, furniture and conventional floors can release harmful substances, modern building insulation only intensifies this effect. This is because they significantly reduce the exchange of air between the inner and outer areas, so pollutants remain in our indoor air considerably longer. The choice of furniture and fittings which do not emit any harmful emissions is therefore of great importance for truly healthy living. The floor in particular with its enormous surface area plays a decisive role here.



free of harmful emissions

LIVING HEALTHILY WITH DURECO

At ter Hürne we carry a great responsibility. After all, our floors are an essential part of turning ordinary rooms into a real home. All of our products are therefore not only stylish and high quality, but especially beneficial for healthy living. Dureco consists mainly of wood, is certified free of plastic and harmful substances such as plasticizers and chloride. It doesn't just meet the legal requirements for emissionfree living, but far surpasses them. And that is precisely our



What Dureco can do 4 11 Distribuitor în Romania – Gada Ceramic București, Str. Vlad Județu 48 Website: www.gadaceramic.ro

SMART FEATURES

Discover how smart Dureco is

When our product management develops floors, one word is always at the top of the list: Smart. Our products must be technologically intelligent, well thought-out down to the last detail: so you can enjoy your home to the full. Dureco provides added value in terms of function, durability, healthy living and sustainability that will impress you. These features are the focus of our development.

Innovative solutions for your individual requirements

Our plastic-free, water-stop floor Dureco offers two different product structures to meet your individual needs. Both versions impress with their outstanding features: They are not only water-resistant for 48 hours, but also scratch-resistant and dimensionally stable. The differences are found in the detail: The "Strong" version is particularly robust with a thickness of twelve millimetres and an impressive antistatic effect. Our Dureco "Silent" version in contrast has a lesser product thickness of seven millimetres and includes integrated cork impact sound insulation.

Smart and made for real life

Dureco offers a multitude of further intelligent features, which will make life more comfortable - especially for allergy sufferers. Thanks to its special surface structure allergenic substances such as pollen and mite dust cannot stick. The special surface coating inhibits the growth of bacteria, whereby Dureco is not only extremely hygienic, but also easy to clean - perfect for everyday.

"Dureco is made for life through and through. Thanks to its smart features we guarantee the highest quality, which we even emphasise with a 30-year warranty for use in your home."

Laura Gehling Communication Manager at ter Hürne

can do

eco

To the point

One floor, many smart properties:

2 versions for individual requirements

- 48 hour water resistant
- Perfectly suited to underfloor heating systems
- High usage class 32|33 and AC5



THE DESIGN BEHIND DURECO

Inspired by Nature

Every ter Hürne decor floor is the result of decades of knowledge about wood and its properties. Every aspect, from the shape to the colour to the depth effect, is carefully thought through to create a decor that not only impresses you visually, but also offers a real experience of nature. Our aim is for you to experience the natural material of the decor - whether wood or stone - by running your hand over the surface or barefoot. This is why we put so much work into our designs: The wood or stone varieties are modelled on the original down to the smallest detail to ensure unparalleled authenticity. From the different wood species to the manual material processing techniques every detail is taken into account to achieve a result of the highest quality.

Designs that impress

Dureco offers Scandinavian cool wood tones such as larch or limed oak as well as naturally warm oak nuances and convincingly beautiful stone floors. Sometimes the decor is exciting and lively, sometimes calm and elegant. You can choose your favourite design from a total of 35. The choice between the classic format or the large-format Grand Edition also offers you plenty of options for your home.

Julia Haveresch Product Manager at ter Hürne

"Every Dureco variant is carefully curated by our design team. For example, we check how the planks look together in the room, which wood suits which formats, how the grain, pores, gloss level and bevel harmonise with each other - and select only the best designs in an intensive process. That is a great deal of work,

but we know: The result is inspiring!"



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PRODUCT INTELLIGENCE

Made smart - Silent



** Suitable for hot water and electric underfloor heating systems.

For electric surface heating systems with gentle warm-up technology and temperature control unit. If heating systems are fitted with re-cooling, they must be equipped with automatic dew point control.

FORMATS AND DESIGNS

The right dimension for your sense of spaciousness



Long Plank 2003 x 245 x 7 mm



daceramic.ro

Oak Bali* 1101330004 | 1288 x 195 x 7 mm | plank



Oak Djerba* 1101330003 | 1288 x 195 x 7 mm | plank



Oak Iceland* 1101330001 | 1288 x 195 x 7 mm | plank



Oak Curacao* 1101330002 | 1288 x 195 x 7 mm | plank



Oak Ibiza* 1101330005 | 1288 x 195 x 7 mm | plank



Oak Negros* 1101330006 | 1288 x 195 x 7 mm | plank





Oak Corsica* 1101330009 | 2003 x 245 x 7 mm | long plank



Oak Mykonos* 1101330012 | 2003x245x7mm | long plank



Oak Tonga* 1101330011 | 2003 x 245 x 7 mm | long plank

Oak Hawaii* 1101330010 | 2003 x 245 x 7 mm | long plank



Oak Palau* 1101330008 | 2003 x 245 x 7 mm | long plank



Oak Vanuatu* 1101330007 | 2003 x 245 x 7 mm | long plank

PRODUCT INTELLIGENCE

Made smart - Strong



** Suitable for hot water and electric underfloor heating systems.

For electric surface heating systems with gentle warm-up technology and temperature control unit. If heating systems are fitted with re-cooling, they must be equipped with automatic dew point control.

FORMATS AND DESIGNS

The right dimension for your sense of spaciousness





Long Plank 2003 x 245 x 12mm



Natural stone 638 x 330 x 12 mm Product intelligence Dureco Silent set up like this

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Oak Barbados* 1101260050 | 1288 x 195 x 12 mm | plank



Oak Elba* 1101260041 | 1288 x 195 x 12 mm | plank





IK - STRON

Classic Edition



Oak Cocoa* 1101260049 | 1288 x 195 x 12 mm | plank



Oak Gotland* 1101260051 | 1288 x 195 x 12 mm | plank



Oak Jamaica* 1101260046 | 1288 x 195 x 12 mm | plank





Oak Malibu* 1101260044 | 1288 x 195 x 12 mm | plank



Oak Madeira* 1101260042 | 1288 x 195 x 12 mm | plank



Oak Zanzibar* 1101260045 | 1288 x 195 x 12 mm | plank



Oak Santorini* 1101260052 | 1288 x 195 x 12 mm | plank



Larch Bornholm* 1101260040 | 1288 x 195 x 12 mm | plank

Oak Vadoo* 1101260043 | 1288 x 195 x 12 mm | plank





Oak Arousa* 1101260036 | 2003x245x12 mm | long plank



Oak Capri* 1101260038 | 2003 x 245 x 12 mm | long plank





Oak Bonaire* 1101260037 | 2003 x 245 x 12 mm | long plank





Oak Jersey* 1101260034 | 2003 x 245 x 12 mm | long plank

Oak Menorca* 1101260039 | 2003x245x12mm | long plank



Oak Senja* 1101260035 | 2003 x 245 x 12 mm | long plank







Stone Boracay* 1101260054 | 638 x 330 x 12 mm | natural stone



Stone Phuket* 1101260053 | 638x330x12mm | natural stone

Stone Lamu* 1101260055 | 638 x 330 x 12 mm | natural stone

MY VIRTUAL FLOOR

My Room Studio

With our virtual Room Studio you can view all of our floors in your own home. Here and now. Just use your smartphone. As soon as you are in the Room Studio you have two options:

- 1 You can either take a picture of your room with your smartphone and select your preferred floor, which you lay virtually.
- 2 Or you can select room images from our gallery and virtually lay your preferred floor there.

With our virtual Room Studio you can look at all of our floors in the comfort of your own home either on your laptop, tablet or desktop computer. Due to the size of the display, this is sometimes the better alternative. Just click on the "Room Studio" button on the right-hand side of the screen.



new floor in your own room!

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Virtuel Room Studio ter Hürne floors in your home



There are so many good reasons to choose a floor from ter Hürne. One of them is that our quality management also perfectly matches the accessories to our collections in our own test laboratory.

"Our experience clearly shows that compromises in accessories are expensive in the long run. Maximum quality and longevity in flooring are always demonstrated in the interaction with the complete system: how does a certain adhesive interact with the floor undertemperature fluctuations? Which underlay material causes material to become fatigued more quickly? We ask ourselves questions like these and others every day in the laboratory and therefore know that choosing a system of proven quality is also the best way to save in the long run."

rely on ter Hürne system solutions:

 Smart: You get a consistent system for every floor concept, which ensures easy and quick installation. Quality: The smart ter H
ürne system is a guarantee for a floor with maximum quality and longevity. Because all components are perfectly coordinated with each other. Healthy living: We only use materials for a healthy home environment and, of course, this also applies to the accessories.

 Visual appearance: All ter H
ürne floors perfectly match our skirting and step systems. This gives you a successful floor concept in terms of appearance.

By the way: it is particularly important for water resistance to use the right underlay material. ter Hürne also offers a suitable solution here!

Bernd Kernebeck

QA Technician at ter Hürne

Original Zubehör für originale Qualität



ORIGINAL ACCESSORIES

The big Plus

4 good reasons why you too should

Original accessories for original quality



